



MARANELLO KART SRL

Sede operativa:

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Sede legale:

Via Verga, 12

41053 Maranello (MO)





FACTORY

MARANELLO KART is a company specialized in the production, assembly and worldwide distribution of high quality materials for karting. It was born in 1996 near Maranello, from which the name derives, but it was only in 1999 that it appeared on the karting market with its own range of products. A young, dynamic and technologically attentive company, in 2001 it underwent a radical change; production moves for logistical and technical reasons to Lonato (BS) to the headquarters of one of the most important kart manufacturers in the world, "CRG". From here begins a new era and an increasingly growing development. A close-knit group of mechanical technicians and drivers thus begins to take shape in the international karting scene, both thanks to its own Racing Team, which boasts famous names in F1 such as **Jules Bianchi, Charles Leclerc, Kamui Kobayashi** and multi-titled champions, and thanks to the stubbornness and passion of people attentive and prepared to satisfy the needs of the market in the best possible way. Strengthened by the experience acquired, Maranello Kart aims to remain a leading company, able to face an increasingly demanding and competitive market, with products of high quality, aesthetics and technology, on a par with its major competitors.

Charles Leclerc – WSK Zuera (E) - 2010





FOREVER COMPETITIVE

Maranello Kart chassis are designed and built to provide drivers with a very high performance vehicle capable of guaranteeing the highest safety standards.

The constant participation in the main national and international competitions with its own Racing Team allows Maranello Kart to constantly develop the chassis and accessories, the evolutions are therefore also made available to private customers during the sporting season.





DEALERS

Maranello Kart over the years, thanks to the prestige of its brand and the results obtained in competitions, has developed a sales network that ranges from the European continent, Asia, America and South America up to Oceania.

In each country we have an importer who takes care of the creation of the sales network and the distribution of our products and who in turn represents the brand in his own territory by competing with his own Racing Team.





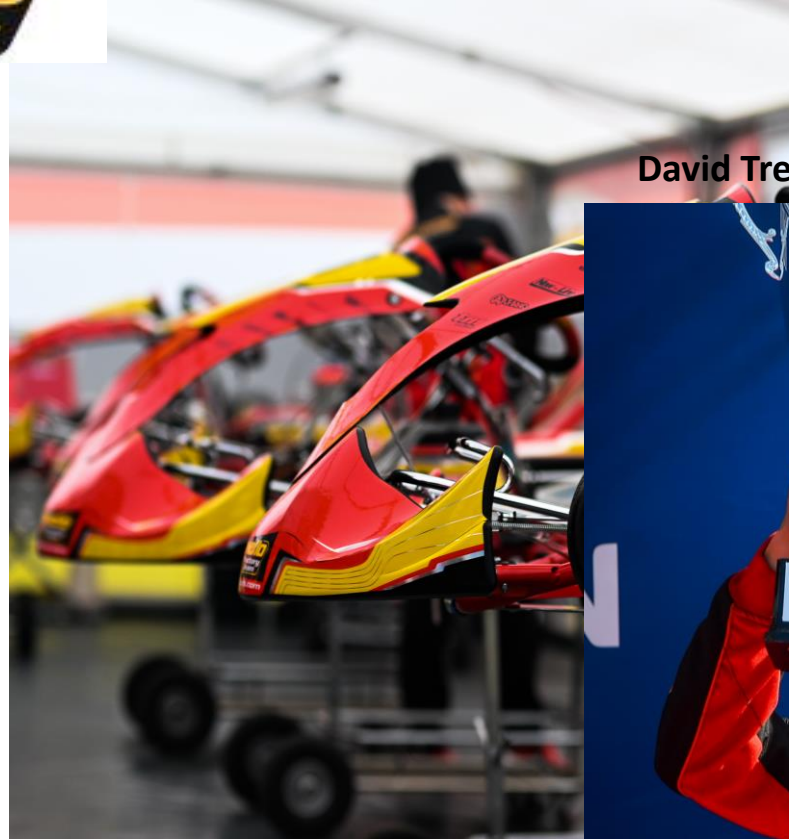
RACING TEAM

The Maranello Kart Racing Department boasts important results at a world level.

It participates in the main kart championships, such as Europeans, the World Cup, the Italian Championship and national and international trophies such as the Skusa in Las Vegas.

It takes care of the growth of its drivers, boasting the presence in the team, in addition to the young talents of karting, of internationally renowned and multi-titled drivers such as David Trefilov who in 2022 won third place in the KZ2 World Championship.

It is precisely through experience that Maranello Kart continues along the path of continuous development of the competition materials it produces for the Racing Motorsport sector, giving life to competitive and innovative products which it exports all over the world.



David Trefilov - World Cup 2022 - Le Mans (F)





The Staff is made up of competent people with experience gained over the years and thanks to the collaboration now consolidated over time it has meant that there is such a harmony as to be considered an extended family. All the figures work in harmony with each other and manage to coordinate all situations in the best possible way.

There are currently two Official pilots and they are fully supported and supported by the company. Both participate in and represent the brand in all the most important competitions on the national and international karting calendar. In addition to these, we follow and assist various riders who rely on our skills to grow and establish themselves.

STAFF



Iannaccone Luca
General Manager



Siebecke Maik
Engines Tuner



Filini Luca
Technician



Zubizarreta Mikel
Telemetry

PILOTI UFFICIALI



Trefilov David
Category KZ

PARTNERS

Maranello Kart enjoys collaboration with some of the most prestigious brands in the karting scene and beyond and with which it is committed to promoting and spreading the visibility of each of them.





MEDIA

Uno dei punti di forza di Maranello Kart sui quali punta l'azienda sono la visibilità e la pubblicità.

Forte del proprio nome ha creato una rete di comunicazione basata sui propri canali social, sul proprio sito web e su di un ufficio stampa (Sport in Photo) che si occupa di tutti i reportage fotografici sui campi di gara e della comunicazione e divulgazione dei comunicati stampa sui principali canali social del mondo kartistico.

Pagina web: www.maranellokart.com



Pagina Instagram: [maranellokart](https://www.instagram.com/maranellokart)

8.000 follower con circa 14.000 account raggiunti per ogni post e una copertura mensile di 55,6 mila persone



Pagina Facebook: [Maranello Kart](https://www.facebook.com/MaranelloKart)

7.000 follower con una copertura settimanale stimata in 23,7 mila persone

